

HIGH CROSS MONUMENT CO.

BEAUMONTMEMORIALS.COM - CREATING FINE MEMORIALS SINCE 1992



MEMORIAL BUYER'S GUIDE

CHOOSING A SOURCE

Choosing a source is the most critical decision you will make in the process of buying a memorial and you are never obligated to buy from a cemetery or funeral home. There are vast differences between suppliers. A poor choice will severely restrict your options so it is important to understand the capabilities of the two categories of sellers.

First, there are “monument sellers”. Memorials are just a minor sideline business for most of them, a way to generate a little extra income. They have little or no ability to design a custom memorial and have no facilities for carving.

They are just a middle-man. They will provide you with brochures showing monument

designs and ask you to pick one. The best that can be said for this method of selling is that it is convenient for the seller. However, this convenience comes at a very high price to the customer. Memorials purchased in this manner are no bargain. Unfortunately they represent the worst value in the monument industry. The designs offered are outdated and impersonal. You can get far more for your dollar elsewhere.

Your best option is to deal with a genuine Monument Builder. High Cross Monument Co. is a local Monument Builder and with us your options are virtually limitless. Monuments are not a mere sideline, they are

our sole business and passion. Our approach is entirely different. Our goal is to design and create truly personalized memorials within every budget range. We offer true value. We offer everything the others do and much, much more.

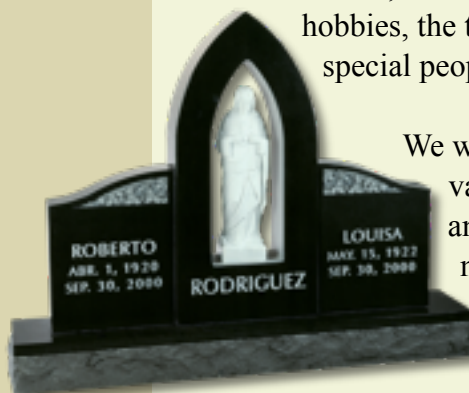
We will meet with you to learn about your loved one, their profession, their hobbies, the things that made them special people.

We will show you a wide variety of shapes, colors and sizes to pick from to make their memorial truly unique.

Using that information our monument designers will design a custom memorial and provide you with color approval drawings. Your complete satisfaction with the finished memorial will be assured.

Since 1992 High Cross Monument Co. has been designing and carving some of the finest memorials in the country. We hope you will visit our websites:
www.BeaumontMemorials.com and
www.HighCrossMonument.com.

You will see that our main focus has been creating memorials with traditional Celtic design. In the past we have primarily catered to a nationwide niche market and our work



can be found from coast to coast. We have now greatly expanded our offerings to include more traditional memorials for our local market.

We offer Southeast Texans the most complete range of memorials in the area, catering to all budget ranges and tastes.

UNDERSTANDING YOUR MEMORIAL OPTIONS.

Selecting a memorial for a loved one can be a stressful and confusing experience. This is not surprising. Nothing in daily life prepares you to make an informed choice when selecting a memorial. Today memorials can be so much more than most people realize. By understanding your options the process can be an easy one.



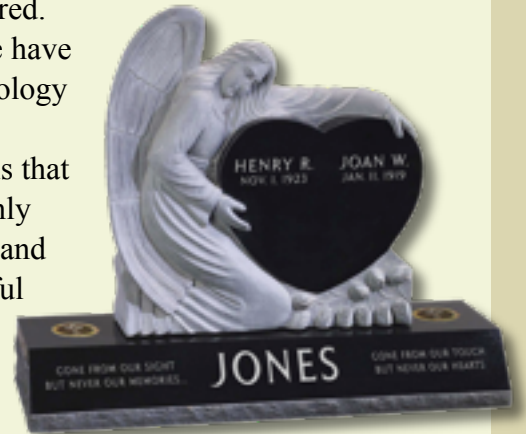
What is the purpose of a Memorial?

Throughout history people have marked the resting places of their loved ones with various forms of memorials. A memorial should be more than just a stone with a name on it. Ideally a memorial can and should be a reflection of the person it memorializes and the love their families have for them. It should tell something of their life story. Even their



hobbies and other interests can be remembered.

Today we have the technology to create memorials that are not only beautiful and meaningful but a real tribute and testimony to the lives they commemorate.



A granite memorial made today will last literally for thousands of years. It is the most lasting and permanent investment any of us will ever make. Every memorial will provide a link to the past for countless succeeding generations. You are in control of the story it tells. How do you want yourself or your loved ones to be remembered?

Narrowing down your options

The first place to start when evaluating your options is to familiarize yourself with any memorial restrictions the cemetery may have. The cemetery restrictions will often limit your choices and narrow your options. If you are in the process of selecting a cemetery be sure to investigate memorial restrictions before making a purchase. Many are disappointed when they find out too late that their freedom to memorialize their loved ones as they wish is severely restricted.

Sizes, Shapes and Colors

With global transportation and the manufacturing technologies available today you have an almost limitless variety to choose from. Granites in a myriad of colors are shipped in huge volumes all over the globe. Computer-driven saws allow almost any conceivable size and shape to be cut from a solid block of stone.

Monument shapes range from flat markers, to bevel and slant markers, to upright tablets on bases, to crosses, to above ground mausoleums.

What do they cost?

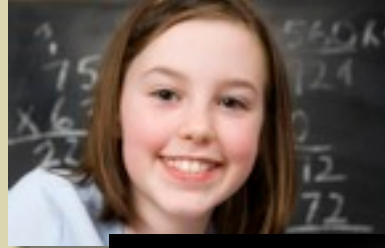
Prices range from hundreds of dollars to hundreds of thousands in the case of walk-in mausoleums. It is important to understand that

from the stone quarries, to the production plants where they are shaped, to the shops where they are individually carved, literally millions of dollars of resources are employed in the creation of every memorial. The main factors which influence price are the size of the memorial, the color and type of granite, the number of cuts required to shape the piece, the surface finishes, as well as the amount and type of carving required.

The final design of every memorial represents a compromise at some level. A professional monument builder will be able to present

and discuss your options. This will be a great help to you in making the best choices when designing a meaningful and lasting tribute to your loved ones.

Be sure to ask about our Custom Laser-Etched Memorials. We use your photographs to make truly personalized memorials!



To make an appointment call:
409-866-4649 or 1-800-862-2686
Office hours: 8:00-5:00 Monday - Friday
8865 College St., Beaumont, TX 77707

We are a proud member of these fine organizations:

